

Sierra Madre News
Sierra Madre, California
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The Lord preserveth the faithful—Ps. 31:23.

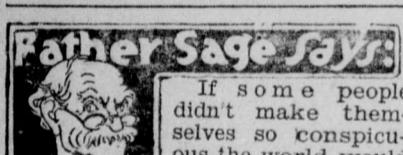
We are too fond of our own will. We want to be doing what we fancy mighty things, but the great point is, to do small things when called to them, in a right spirit.—R. Cecil.

WOULD SILVER HELP?

It has been dramatically said that silver, as a money, is the poor man's gold.

The most populous nations of the world are on the silver standard of coinage. They know no other medium of exchange. And when the price of silver is debased, as at present, it means that the purchasing power of those countries has been cut to 60, 50 or 40 per cent of its former level. That, in turn, means that the gold standard countries have lost great—and vitally needed—foreign markets.

The whole future well-being of the world is intimately related to the question, "What are we going to do about silver?" The economic status of hundreds of millions of people is largely dependent on the answer. The monetary problem reaches into every community, every home—and touches every pocket.



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(Pomona, Sept. 16-25)

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GEORGE E. MESECAR, Agent Telephone 219-3

Activities Of PTA Will Be Extended

Interesting Program Is Arranged For Initial Meeting On Wednesday

The officers and board of the Parent-Teachers Association will entertain at tea Friday afternoon, September 16, in honor of the teachers of the Sierra Madre School. The Tea will take place in the pretty gardens at the home of Mrs. L. E. Sullivan, on East Alegria. The guests will be the teachers and all the members of active committees—about fifty are expected.

The first meeting of the association will be held next Wednesday afternoon at 2:30 in the kindergarten room of the school. An interesting program consisting of short talks has been arranged by the program committee, in charge of Mrs. E. R. Thompson. Mr. Merrill Berkley, a member of the National Identification Bureau, will discuss the benefits and methods of fingerprinting children for identification in cases of lost or kidnapped children.

Miss Elizabeth Steinberger, the school principal, will talk on "Cooperation Between the Parents and Teachers."

Mrs. M. P. Conrad, who has been chosen to organize and lead the Girl Scout and Brownie troops to be sponsored by the P.T.A., will tell her plans for the work, which should be very interesting to mothers of small girls. Plans for the mothers' chorus will also be discussed and it is hoped a large number will join. Mrs. Fred Grieboen will give a short talk on "Art in its relation to the school child."

After the business meeting there will be a social hour during which tea will be served by the hospitality committee.

It has been arranged to have all small children cared for under competent adult supervision and with this in mind a penny collection will be taken.

Mrs. Elmer Pulling, president of the organization, announces that Mrs. Arthur Embree has been appointed chairman of the "room mothers," a group composed of three or four mothers chosen from each room to act as hostesses at the meetings and to assist with the inside publicity; also to arrange an occasional party for the children of the room they represent. A complete list of the room mothers will be announced shortly.

ARTHUR BRISBANE SAYS—

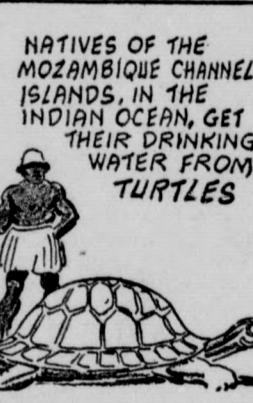
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ODD THINGS AND NEW—By Lame Bode

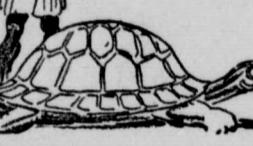


ADOLPH HUBNER,
OF SAN FRANCISCO, CAL.
PLAYS A VIOLIN
MADE OF SUGAR

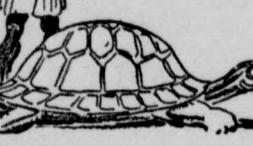
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NATIVES OF THE
MOZAMBIQUE CHANNEL
ISLANDS, IN THE
INDIAN OCEAN, GET
THEIR DRINKING
WATER FROM
TURTLES



GEN. JESSE L.
RENO—
FOR WHOM RENO, NEVADA,
WAS NAMED—VIS
NEVER IN RENO AND
WAS NEVER DIVORCED



CLARENCE DE MAR
HAS WON THE
BOSTON ANNUAL
MARATHON
7 TIMES!



slants of the entire convention. She is likely to find she will be the next convention delegate.

What a ball game between Sierra Madre and Pasadena last Friday at Brookside Park. It was as intense as combat as most of us can stand. Louise Roe had a cow-bell in action the first few innings—but when excitement grew the cow-bell was discarded. We could be heard for miles, and one femme from Pasadena informed those nearby that when other teams came there to play it was quiet. But Sierra

Southern California Units made an excellent showing at the Oakland Convention according to the report given by Leila Embree, delegate. The three winning drill teams were from our part of the State. Many of the State officials were chosen from Southern California nominees. Gertrude Powell and Gladys Prescott, both from the 18th district were elected to hold office in the Past Presidents' Parley. We were all pleased to hear that the age limit for schooling paid for by the Auxiliaries for veterans' orphans has been raised, thereby allowing many young folks to complete their education. Before Convention the age limit prevented many from completing the last year of college or business school. Mrs. Embree's report was concise, interesting and covered so many

11 a.m.—Choral Eucharist.
Wednesday—
7:30 a.m.—Holy Communion.

Full Gospel Church
(Pentecostal)
33 East Central Avenue
Earl Jones, Pastor

Sunday School classes for all ages at 9:45.

Sunday morning services at 11 o'clock.

6:30 p.m.—Young People's meeting.

Earl Jones, pastor, will bring the message Sunday evening. Special meetings on Thursday nights.

Foursquare Gospel
West Central Avenue
Sunday, 9:45—Sunday School for all ages.

Sunday 11 a.m.—Morning worship.

Sunday 6:30 p.m.—Crusaders.
Sunday 7:30 p.m.—Evangelists.

Service.

Pilgrim Holiness Church
28 North Baldwin

Rev. Katharine Hollowell, Pastor
9:45 a.m.—Sunday School,
10:45 a.m.—Morning Worship.

Subject, "Vital Lessons from the Life of Moses."

The Scheidman Grizelle Evangelist party will continue their meetings Friday, Saturday and Sunday nights.

Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

Congregational Church
Rev. Arthur O. Pritchard, Pastor
Mrs. Myrtle G. Hill, Musical Director.

George B. Morganbridge, Supt.
"Prohibition" will be the topic of the sermon at 11 a.m. by the pastor.

The Church School will meet as usual at 9:30 a.m.

Rally Day exercises will be held next Sunday, September 25.

Young people of high school and junior college age will hold their first meeting at 6:30 p.m. in the Intermediate room. All young people invited.

The midweek services will be resumed next Wednesday at 7:30 p.m. The topic of the first meeting will be "The Kingdom of God" lead by the pastor.

St. Rita's Church
Rev. Hyacinth Clarey, C.P.

Pastor

Sunday Masses, 7 and 9 a.m.

Weekday Mass—7 a.m.

The Church of the Ascension

(Episcopal)

Baldwin and Laurel Avenues

Rev. A. G. H. Bode, Rector

(Change in time of services)

Sundays—7:30 a.m.—Holy Communion.

9:30 a.m.—Church School.

This same date is scheduled for the installation of local Legion officers. A gang of A.L.A. have threatened to crash the gate and act as audience. If their installation ceremony is conducted in the same fashion as their District meeting— whoops, m'dear, we'd surely like an invitation to attend.

The A.L.A. Installation, Monday, September 12, was well attended. Many we haven't seen lately gave us a pleasant surprise by being there. Eight Legionnaires attended and if interested attitudes and pleased smiles are to be taken as a favorable sign, we are to be congratulated that they weren't being bored by the "weaker sex." Quite a few out-of-town guests were present, among which were Mrs. Laura Smithson, installing officer and Mrs. Myra Wyntop, past 18th District president. All attending were well pleased with the ceremonies of installation and the escort duties performed by the new sergeant-at-arms and marshal, two red-heads, dressed in red, white and blue. Mrs. Lovetta Pratt gave two funny readings. Mrs. Clara Newman, 1st grade teacher in the Sierra Madre School was very kind and gave us three songs, accompanying herself on the piano, that were received with much applause. Past President Pickett and President Barker looked very charming in white gowns and both were very gracious as retiring and present presidents.

With the Scouts

A CAMPOREE, with all troops of the San Gabriel Council participating, will be held at Camp Huntington on October 8 and 9.

What is a Camporee? According to scout headquarters, it will be an exposition of patrol camping technique in which all will compete against a fixed standard of proficiency rather than against each other.

Here are the details: On Saturday afternoon, patrols of six or eight boys from each troop will check in at camp. From then on until Sunday afternoon when the Camporee ends the patrols will be competing and will receive points for their work. Of course, the bunch with the greatest number of points will win. Meals, patrol organization, equipment and many other things are judged.

All the scouts must qualify for this contest by taking an overnight hike. A report of this hike must be turned in also to be judged for points.

Both Sierra Madre troops are planning to send patrols which will try to capture as much of the 1000 points maximum as possible.

With the meeting of Wednesday, September 14, Troop 2 began its regular fall activities. Scouts should be on hand for troop registration. Meetings will be each Wednesday at 7:30 as usual.

Following is the 1932-33 Huntington schedule for Sierra Madre: November 4-5 and December 30-31. Remember Scouts, if you go, be at camp as soon as possible after school Friday. Bring bedding and food for Friday's supper and breakfast Saturday and also lunch. Camp closes at 4 o'clock Saturday. Tests are passed in the morning beginning promptly at 9 o'clock.

Guest camp September 23 and 24 for all Scouts and Scouters. Scouts may bring any boy over eleven years or anyone who is not a Scout. And on October 8-9 the 1932 Camporee will be held with representation from almost every troop in the Council. Visitors are welcome—Scouts may bring blankets and stay overnight. Events begin at 1 o'clock Saturday afternoon.

David Wells Palmer
Scribe Troop 2

MUCH SOUGHT WORK IS
DONATED TO THE THEATRE

Readers in Sierra Madre will now have access to the Rosicrucian book in the public library. Mrs. E. V. Bonebrake, of 180 Santa Anita Court, a member of the Rosicrucian Order (AMORC) has just received official notification from the organization headquarters in San Jose, California, that the following book has been donated to the library by the Order: "Rosicrucian Questions and Answers and Complete History of the Order" by H. Spencer Lewis, Ph.D., F.R.C.

POVERTY PARTY SPONSORED BY VETERANS DAUGHTERS

The Daughters of Union Veterans of the Civil War are sponsoring a "Poverty Party" next Wednesday evening, September 21 at 8 p.m. at the home of Mrs. W. Stewart, 233 Santa Anita Court. Everyone is asked to wear old clothes and a prize will be awarded for the worst looking costume. Bridge, 500 and hearts will be played. Reservations may be made by telephoning Mrs. A. H. Gibbs at 342-3 or Mrs. Etta M. Wright at 217-4.

LYRIC THEATRE

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2 complete shows EVERY NITE

MATINEE SATURDAY—2:15

Continuous Sunday from 2:15 to 11:30 p.m.

PASTOR TO SHOW PICTURES OF PARKS HE VISITED
Pictures of the National parks, among which will be Grand Canyon, Brice, Zion, Yellowstone and Teton, a new National park in Wyoming, will be shown this evening by Rev. Arthur O. Pritchard at 7:45 o'clock in the Social Hall of the Congregational Church. The parks to be shown were visited by Rev. Mr. Pritchard, while on his vacation this summer.

BIRTHDAY GREETINGS . . .
THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Jane Manning Sept. 4
Mrs. Eva D. Moore Sept. 16
Katherine Bardwin Sept. 18
Edwin Ward Sept. 18
Gordon Stimson Sept. 18
Paul E. Lass Sept. 19
Robert L. Lyon Sept. 19
Richard Twycross Sept. 22
Randolph Twycross Sept. 22
Buddy Walsworth Sept. 22

Busy Season Just Ahead For Players

New Playshop Opens And Many New Activities Will Be Introduced

After a short period of inactivity during the vacation months, the Players of Sierra Madre are again engaged in preparing an ambitious program of play production and workshop experimentation. This week the organization leased the Playshop, on the second floor of the Woman's Clubhouse, and a good sized stage has been built. Accessories are being installed which will provide a well equipped little theatre for rehearsals and for presentation of short plays.

The first Friday evening in each month will be devoted to membership meetings, in accordance with last season's schedule. This year Mrs. J. Milton Steinberger, president of the club, is introducing various activities. An evening each month will be devoted to play reading and reviewing in an effort to keep in touch with any and all good production bets.

In connection with the regular monthly meeting, and commencing an hour or two before the general meeting, a short poetry reading period will be held for all members interested in it.

Next Wednesday, September 21, the first of the season's plays will be on view in Mrs. Fred Hooker Jones' garden. Three one act fantasies, "Passing Shadows," "Two Maids" and "A Man," are on the bill. In the first named the cast includes John Corlett, Treva Scott, June Picard, Mrs. Bert Finlayson and Craig McLaughlin. The parts in the latter two are enacted by Frank Bryan, Catherine McClelland and Sadie Sellers.

Art work for the plays is in charge of Margaret Griebeinow, and will be executed by William Corlett. Rudolph Hartman is handling the outdoor lighting effects, while Mrs. A. E. Pulling and Mrs. Milford Thompson are the stage directors.

It has also been definitely decided that H. G. Coulter's three act drama, "The Idealist" will be staged sometime during the latter part of October. This play, in which Catherine McClelland and Selwyn Myers play the youthful leads, will go into rehearsal on the club's stage next week.

MICHIGANDERS TO PICNIC
The Michigan people of all Southern California have been called to their official picnic reunion to be held in Sycamore Grove Park, Saturday, September 17th, 1932, under the auspices of the Michigan Association of Southern California which has been featuring these reunions for more than 25 years. Dr. E. E. Haring, President of the Association, is in charge of all plans and arrangements for the day.

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to cook at home—when you can eat with us at such reasonable prices?

Home Cooked . . . order what you want
but don't forget our
SPECIAL SATURDAY DINNER
TURKEY 50c T-BONE STEAK
11 A.M. to 8 P.M.
TABLE SERVICE FOR LADIES

COFFEE SHOP

45 N. Baldwin Open 6 a.m. to 8 p.m. Phone 242-1

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A GOOD LIVE CHILD

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BLACK CHOW . . . beauties—
SCOTTIES . . . black or brindle—

--- Come down and look them over ---

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— Pasadena —

All Ready for Opening of Greatest County Fair



With 30,000 entries representing the greatest panorama of Southern California's agricultural and industrial achievement, the doors of the eleventh annual Los Angeles County Fair, combined with Riverside and Orange County Fairs, will be thrown open at 10 o'clock Friday morning, Sept. 16. For the succeeding ten days the beautiful fair grounds will be the Mecca for what is expected will prove the greatest attendance in the fair's history. At 10:30 Saturday morning, Sept. 17, the beautiful new steel and concrete grandstand will be dedicated by Governor James Ralph, Jr.

Pictures of the front and rear of the new grandstand, seating 10,500 and containing four large exhibit halls, is contained herewith. All records for number and variety of exhibits are being shattered this year.

Local Artist Prepares Exhibit: Forsakes Commercial Field And Will Open Foothill Portrait Studio

WITH an extensive exhibit of her own canvases planned for the near future in the Los Angeles studios of Dana Bartlett, Mrs. Beatrice Ward Kelterborn, widely known Sierra Madre artist, announces that she has definitely given up her commercial art work, and will devote herself entirely to portrait painting in the foothill studio home which she is now planning.

Much of Mrs. Kelterborn's early practical training was gained in the field of commercial art work for the motion picture industry. She did poster illustrations for the picture that made Lubitsch "The Marriage Circle." An oil

painting of Corrine Griffith is one of her choicest works.

Having worked for most all of the major studios—M.G.M., Warners, Paramount—Beatrice Ward, as she is known professionally, recently did special oil paintings for Sid Grauman during the showing of "Hell's Angels" at the Chinese Theatre.

That was the first time that oils had ever been used for theatre lobby display work, and Lee Shippie featured the news in his Los Angeles column at the time.

In the portrait collection, as it now stands, there are the faces of many folks familiar to this town. One of Lee Shippie couldn't be any more lifelike if the wild mop of hair were to start blowing in the breeze. Two studies of Adolph Kelterborn are included. One was exhibited some weeks back in the Little Gallery here. The other is an unusual thing with a background of sea and sky, with a lighting of brilliant sunlight.

Dian Masury, Dorothy Wammock and Hugh Addis are others who have posed for Mrs. Kelterborn. The picture of Addis, a life-sized canvas, was hung in Bullock's sport window during the Olympiad. It shows the boy, in athletic trunks, poised on one foot, in flight. According to our way of thinking it was far superior to the figure breasting the tape on the official Olympic poster.

Accompanying the oil works will be a pastel of Bartlett himself, which Mrs. Kelterborn is now tinting.

Next on her list, after she has finished the portrait of young Dorothy Wammock upon which she is now at work, she will attempt to paint Doctor E. L. Jackson, "Attempt" is the word she uses herself. Never having sketched a doctor before there is worry in her mind as to whether people will stop being sick long enough for me to find out what the Doctor looks like."

Mr. and Mrs. Leroy Sullivan of 306 East Alegria avenue, have rented the Elmer Green home at 169 North Baldwin avenue, through W. R. Humphries, realtor, and will take possession soon.

The prize winning letter of Mrs. Delma Hostford of 61 West Highland avenue, on a method of teaching music by ear was read on Sunday morning over radio station KFWB.

Mrs. Margaret Blackwell of 126 East Mira Monte avenue, has returned from a four month's trip throughout the United States and Canada. She visited her family for sometime in Toronto, Canada.

Mr. and Mrs. William S. Dalzell, who have been visiting Mrs. Dalzell's mother, Mrs. S. H. Gulliford of 241 East Grand View avenue, for the past two months, went on Sunday for their home in Pittsburgh, Pa.

Mrs. Edward Roxburgh, Mrs. Edith Chandler and Robert Chandler of Chicago, left on Tuesday for their home, following a visit of a week with Rev. and Mrs. W. D. Ogg of 258 North Mountain Trail avenue.

Special day and evening classes for adults will be organized in over 30 subjects including chorus, orchestra, voice, fundamental art, arts and crafts, show card writing, bookkeeping, business law, shorthand, typewriting, salesmanship, correct English, public speaking, short story writing, recent books, dramatics, lip reading, Spanish, sewing and dressmaking, home gardening, parent education, auto mechanics, machine shop, wood working, printing, gymnasium for women, gymnasium for men, English for foreigners, Naturalization, home hygiene, history, current events, and travel.

John Kenefick of Ramona avenue has been vacationing for a week and returned on Monday to his position as manager of the meat department of the Central Avenue Safeway Store.

Mrs. H. Brandon of 194 East Montecito avenue, left this week for a two month's visit in Kentucky. She was accompanied by her cousin, Mrs. Charles Metzger

People Here Have Much To Learn From Europe, Says Nurse

Mrs. Ellen Coll Barker has returned from a trip back to Erin, to the home of her mother, and a three months tour of France, Switzerland, Italy and the British Isles.

"The only unpleasant part of the whole trip," she says, "was when our bus nearly fell off a four thousand foot cliff in the Alps—the road was bad because of winter storms. However the rest of the trip was perfect—fine weather—courteous treatment everywhere."

The highlights of her trip, Mrs. Barker said, included the first view of the old Coliseum in Rome—her mother's girlhood home in Ireland, and the schoolhouse where she went to school—the mammoth wine cellars in Paris—and the painting "The Last Supper."

Returning to her work as school nurse here, Mrs. Barker was glad to be home, yet expressed herself as confident that she gained much from her summer that will remain with her. "We think that we have gained a lot," she remarked, "in the 150 years which our country has been a nation. But I believe we are inclined to be a bit too patriotic about things. One has only to travel abroad, to observe the work and culture of centuries, to know that we have much to learn from Europe. It seems to me that we are learning already to live more like they—with less regard for money, and more for leisurely enjoyments . . ."

WOMAN OF LONG LIVED FAMILY CELEBRATES HER 90th BIRTHDAY

A family dinner party last Thursday celebrated the 90th birthday of Mrs. A. E. Johnson, mother of Mrs. C. E. Foster of 65 South Baldwin avenue. The out-of-town guests, Mrs. M. E. Benoff of Ocean Park, and Mrs. Mary Manuel of Los Angeles, sisters of Mrs. Johnson, are 85 and 80 years of age. The three sisters are the last surviving members of Mrs. Johnson's family. Mrs. Johnson, who is as active in mind and body as she was 20 years ago, was born in Mooreland, N.Y., coming to California over forty years ago. She has resided for the past 17 years in Sierra Madre.

Mrs. Foster says that Mrs. Johnson is in better health now than she was 20 years ago. She lives temperately and she and Mrs. Foster are constant companions. In taking an active interest in young people during her lifetime, she has kept her ideas alive and young.

ARCADIA FIXES ITS TAX RATE ON PROMISE OF BALDWIN ESTATE

Whether or not Arcadia will be able to carry on its government according to schedule in the coming year on the new tax rate which the council has set at \$1.69, depends largely upon whether the promises from the manager of the Anita Baldwin estate that its back taxes will be paid, is made good.

Approximately \$25,000 in delinquent taxes and penalties is due the city from the estate, and although Lowry McCashin, the Baldwin business manager, promised close cooperation with Arcadia in the matter of the back payments, he took the Council to task for increasing the valuation on his properties 4.5 per cent this year.

The Baldwin properties represent nearly 25 per cent of Arcadia's total assessed valuation.

Riverside. They stop over for a visit in Colorado.

Mr. and Mrs. Warren E. Craig of 220 Mariposa avenue, enjoyed camping and hunting last weekend as the guests of James A. Goulding at the Box S Ranch in the Lucerne Valley.

Mr. and Mrs. Charles Lytle, who reside at 52 East Central avenue, have returned from a trip to Florida and New York and have purchased a ranch near Long Beach, where they will make their home.

Miss Shirley Chamberlain of West Montecito avenue, pupil of Gustave Riherd, played Beethoven Concerto at a musical given at Prof. Sinnott's studio in Pasadena last Wednesday evening. Several of Miss Chamberlain's Sierra Madre friends attended.

E. J. Webster of 121 East Alegria avenue, has returned from a delightful summer at his home on Lake Pend Oreille, Idaho. The return trip was made by plane from Spokane to Seattle, Wash., and from Seattle to Los Angeles by boat. Mr. Webster has returned in time to celebrate his 85th birthday on October 2 in Sierra Madre.

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Better Able to
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Home Orator Wins Honor In Contest

Local Kiwanian Takes Award In District Competition At Glendora

Clarence G. Huntsinger of the Sierra Madre Kiwanis Club walked off with second place in the divisional Kiwanis oratorical contest held at Glendora last Friday night with his talk on "Today's Challenge to Kiwanis." Mr. Black of Alhambra, took first honors. Representatives of eight other Kiwanian clubs of the San Gabriel Valley district were entered in the competition and the judges voted unanimously in favor of the Sierra Madre's award, which was greeted with hearty applause by the more than 150 persons who heard the address.

Giving a brief introduction wherein he stressed the fact that the value of an idea lies not so much in its accuracy as in the new and different angle of perspective it gives to other think-



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for all the

FAMILY



in ONE BIG BOX

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HOMEMAID Chocolates 79c
2½ lbs.

F. H. Hartman & Son
25 N. Baldwin — Phone 25

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— HEALTH BUILDERS —

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A GOOD RACKET

Means Sport with Pleasure

— WE SELL THEM — — WE RE-STRING THEM —

any price

BUY THE BOY A BIKE

"Raise the Kiddies on Wheels"

— Toys of All Kinds —

2 STORES John's Bicycle Shop 2 STORES

"23 Years of Service and Quality"

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Your Hat Gentlemen

Our showing of new Fall styles and colorings in "STETSON" and "TRIMBLE" Hats will be of interest to you.

"STETSON" Hats, silk-lined, now selling at \$5.00 and up.

Trimble's "FIFTH AVENUE," an excellent Hat at \$3.50.

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Free Parking—Garfield Auto Park
24 S. Garfield Ave.



Mrs. F. M. Clatworthy of Los Angeles, has moved to 82 West Alegria avenue.

Mrs. H. Robins has taken the Thomas Miller home at 247 North Mountain Trail avenue.

Mr. and Mrs. J. Baum of Los Angeles, have taken an apartment at the Bella Vista Terrace.

Mrs. F. S. Ackley and son Bob, of 661 West Central avenue, are spending the week in Santa Barbara.

Mr. and Mrs. Clifford Willis and family of 57 West Montecito avenue, enjoyed last weekend at State Beach.

Mrs. Helen Smith of Pasadena, was a guest of Mrs. Fred C. Albrecht of 687 West Alegria avenue, on Tuesday.

Mr. and Mrs. A. E. Pulling and family of 382 West Montecito avenue, enjoyed last weekend at Santa Barbara.

Mr. and Mrs. C. D. Croan and family moved on Wednesday from 301 Sturtevant Drive to 111 North Sunnyside avenue.

Dr. C. L. T. Herbert of 61 Botita avenue, played golf with friends on Sunday at the Pasadena Country Club.

Mr. and Mrs. Charles J. Young and family of 227 South Baldwin avenue, have moved to 643 Grand avenue, South Pasadena.

ing minds, Huntsinger went on to say:

"Material riches have nothing to do with happiness and well being— except perhaps to make their attainment possible. A life of happiness and well being must be built on moderation, patience, kindness, helpfulness. Growth rather than quick climbing . . .

"Because today's misery is a direct result of yesterday's dissipation, it seems to me that today's challenge to Kiwanis is a challenge to every one of us to profit by what we have been taught—to give spiritual and social example to our fellow men, and to release within ourselves that life's finest things are not material . . .

"And so in conclusion . . . I feel that we have already built in Kiwanis a structure imperious to disintegration. Today's challenge then is 'Keep Your Head.' Continue today as Kiwanis taught us yesterday.

Eight members of the local club attended the district meeting before which the orators appeared. Mr. and Mrs. Leslie Gaze and Gus Riherd Jr., accompanied them and contributed to the incidental program of entertainment.

Mr. and Mrs. Frederic S. Ackley and family of 661 West Central avenue, have returned from Santa Barbara, where they have been spending the summer.

Mr. and Mrs. Leonard Wammock and daughter Dorothy, of 258 East Central avenue, attended a Borneo picnic recently at Steckel Park, Santa Paula.

George M. Lehner of 550 West Central avenue, spent three days last week in San Diego and Escondido. During his visit in Escondido he attended the Grape Day Festival.

Mr. and Mrs. Donald Parker, son and daughter-in-law of Mr. and Mrs. H. C. Parker of 192 North Baldwin avenue, are spending this week camping at Big Bear Lake. Last week was enjoyed at Catalina Island.

Mrs. Laura Stephenson, who has been visiting her daughter, Mrs. H. Randolph Wood, for the summer, left on Wednesday evening on the California Limited for New York. She will sail for Italy on September 24.

Mr. and Mrs. Gordon Coutts and family, who have been visiting in Sierra Madre at the Hayden Gardens, left on Tuesday for their studio in Palm Springs. They plan to return to Sierra Madre for another visit soon.

Dr. and Mrs. O. W. Nelson of Pasadena have rented a bungalow at 324 Sycamore Place, through W. R. Humphries, local realtor. Dr. Nelson is an optometrist with his offices in Pasadena.

Mrs. C. J. Harriman of 154 West Central avenue, and daughter, Miss Ethel Hall, have returned from a visit of 10 days with Mrs. Harriman's son, Wilbur Hall, in Willits, Calif. Trips to Blue Lake and Clear Lake on the Redwood Highway were enjoyed.

Mr. and Mrs. James N. Hawks

MICKIE SAYS—

IF YOU DON'T SEE NEWS OF YOUR CLUB OR LODGE IN THESE COLUMNS, MAKE A MOTION AT THE NEXT MEETING THAT A REPORTER BE APPOINTED TO SUPPLY US WITH NEWS



CHARLES JUGINE

IMPORTANT CLASSES ANNOUNCED AT U.S.C.

Enrollment of students from cities within a 40-mile radius of Los Angeles for the fall quarter at University College, downtown night division of the University of Southern California, compares favorably in number with that of former years, according to Ernest W. Tiegs, dean of the college. Students from Sierra Madre during the past three years have averaged 10 in number.

For men and women interested in business subjects, University College has prepared a program for the first week including more than a score of lectures open to the public. Among the more popular courses of interest to those engaged in retail and manufacturing lines are "Advertising Campaigns," by Gerry Fitzgerald opening Thursday, September 22 at 7 p.m.; "Economics of Advertising," by Marc N. Goodnow, opening on Tuesday, September 20 at 5:30 p.m.; "Retail Store Management," by Dr. W. E. Koch, opening Tuesday, September 20 at 7 p.m. on the S.C. campus, and "Salesmanship," by Clark Hallam, the first lecture in which is scheduled for Wednesday, September 21 at 7 p.m.

Mr. and Mrs. Leonard Wammock and daughter Dorothy, of 258 East Central avenue, were the guests of Mrs. Wammock's father, Edwin C. Polasek, at the Shrine picnic on Saturday at Recreation Park, Long Beach. Miss Myrtle Wood was the guest of Dorothy and was the winner in a "Shot Scramble" race.

Mrs. Alice M. Dunbar of Brockton, Mass., is visiting Mr. and Mrs. T. W. Simons of 42 North Auburn avenue. She made the trip with the American Legion, through Yellowstone Park to Seattle, Wash., and Vancouver, B.C., returning to Portland, Ore., where the Legion is in session. Mrs. Dunbar will rejoin the contingent of Legionnaires, who are stopping in Los Angeles, on Sunday morning.

Local delegates to the Southern California Conference of the American Red Cross held at the Elks Club, Los Angeles, on Wednesday were: W. R. Humphries, local chapter chairman, who served on the reception committee; Mrs. Nancy Bruehing, Mrs. Hortense Hill, Mrs. Harry Holland, Joseph Swanson, Dean A. G. H. Boile, Miss Lydia Webster, Mrs. W. R. Humphries, Miss Marion Vanner and Mrs. Elmer E. Pulling.

The big fire at Santa Barbara serves to remind us that the fire hazard season is really just beginning. Right now the brush and weeds are in the proper condition to burn without much coaxing. The Chief is beginning to worry and offering suggestions to prevent fires. He says that we had better look over that last year's gas heater and hose connection. Rubber only has a certain lifetime and when you put a rubber hose onto the wall connection, it should fit tight and

In A Social Way

In honor of the 74th birthday of C. McCellan of 209 West Laurel avenue, a surprise birthday party was given on Saturday evening. A dinner was served and a beautiful birthday cake was cut and served with ice cream to the guests. Among members of the family present were Mr. and Mrs. Frank McCellan of Glendale, Mrs. Lily Sample and daughter of Alhambra, Mr. and Mrs. E. W. Cole and three sons of Rosemead, Mr. and Mrs. Raymond McCellan and son and daughter of Riverside, and Paul McCellan, grandson, of Fairbury, Neb.

The marriage of Mrs. Eva Turney and Frank Thomas of East Montecito avenue, was solemnized last Tuesday at noon in Long Beach in the presence of relatives and friends. A wedding breakfast followed the ceremony. Mr. and Mrs. Thomas are enjoying a honeymoon in San Francisco, where they will spend two weeks visiting friends.

A very quiet wedding was solemnized on Wednesday evening at the home of A. B. Murphy, retired Baptist minister, East Montecito avenue, when Mr. Murphy united in marriage Miss Garnette Marsh, daughter of Mrs. Mae Marsh of 41 Victoria Lane, and Phil Hedlund of Hollywood. Miss Marsh was lovely in a sports suit of brown and was attended by Miss Pauline Hedlund. Bud Marsh, brother of the bride, served the groom as best man. Only intimate friends were present at the ceremony. The young couple are honeymooning in the north.

Mr. and Mrs. J. C. Rogers of 306 West Highland avenue, entertained at dinner on Sunday. Guests included Mr. and Mrs. C. Wilsons of Santa Barbara, and Mr. and Mrs. R. Munson of Los Angeles.

Mrs. Harry Bourne entertained on Wednesday evening at her home, 119 West Grand View avenue. A picnic supper was served. The guests were Mrs. Ora Caskey, Mrs. Louise Gray, Mrs. Carrie Holden, Mrs. Eva D. Moore and Mrs. R. J. Lord.

A farewell dinner party, honoring Graeme Smith, who left on Thursday morning for Philadelphia, Pa., was held on Wednesday evening at the home of his parents, Mr. and Mrs. J. O. Smith, 609 West Central avenue. Among the guests were Mr. and Mrs. Ferris Smith of Glendale and Miss Margaret Moore of Sierra Madre.

A surprise birthday party was given last Tuesday evening for Miss Gwendolyn Gaze of 463 Mariposa avenue, in honor of her seventeenth birthday. Sixteen Pasadena and Sierra Madre friends were present.

Honoring the 82nd birthday of T. R. Kimbrough of 167 East Montecito avenue, a surprise party was given on Friday evening. Mr. Kimbrough is proud of having been born on Admission Day, 1850. Sixteen persons were present, of whom many were Gospel friends.

The home of Mrs. C. D. Croan, 301 Sturtevant Drive, was the

not leak. Everybody knows that, but we don't always think about it. The gas should also be turned on and off at the wall.

We may all know this too, but there are few people that don't. The reason for this is simple enough. When the valve at the stove is turned off, the gas pressure remains in the hose and maybe when you are not expecting such, the hose may leak and fill the house with gas or cause a fire. And then again, we are about to light up the old fireplaces. The vines have grown a lot since last cold spell, so we had best look and see if the chimney is clear of inflammables.

If you should run into trouble with a fire, call the fire department before you try to extinguish it yourself. We have very few fires in Sierra Madre for the size of the city and only care and vigilance are responsible for this good record.

Due to the tangle and scramble at the recent wedding party of Hayes, the bride had a new pair of expensive silk hose ruined and the firemen are obliged to buy a new pair.

We print everything in The News Print Shop.

Sperry Day

Homing Pigeon Flight
Special Poultry Features

Saturday Sept. 24

Sperry Poultry Experts will be at our store on this date. Come in and let us talk over your Poultry Problems

Fleming's
Sierra Madre Feed & Fuel Co.
32 N. BALDWIN AVE.
Sierra Madre

We print everything in The News Print Shop.

Fire Flames

By one of the boys

I HAS been agreed by the fire department to have individual pictures of the members to be hung on the wall of "Headquarters." Last Friday, Mitt Steinberger, Harlan Gerlach, Jim Hesley, Joseph Swanson, Roy Walsworth and Bob Babbitt were the victims chosen for the photographer's first "shot." The photographer had a great time trying to keep "Shorty's" knees out of the picture as he sat for his.

The big fire at Santa Barbara serves to remind us that the fire hazard season is really just beginning. Right now the brush and weeds are in the proper condition to burn without much coaxing. The Chief is beginning to worry and offering suggestions to prevent fires. He says that we had better look over that last year's gas heater and hose connection. Rubber only has a certain lifetime and when you put a rubber hose onto the wall connection, it should fit tight and

Is Your Radio DEAD?

Let our Radio Technician bring it back to life

All Work Guaranteed
Prices Reasonable

Put in a new set of R.C.A. Radiotron tubes and be in readiness for the World Series

"Are You Listening?"

Authorized Dealer R.C.A.-Victor Radio

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop.

PHONE 38

Hot Lead

By R. O. Caukin

SIERRA MADRE American Legion baseball players and enthusiasts were one hundred per cent right. The team made it two straight, and now we will have a silver cup to exhibit and brag about. Good work, comrades. If there are any comrades who are not willing to accept the Auxiliary on a basis of mutual and equal consideration and regard, they should have been present at the open meeting of the Auxiliary last Monday. The reports of accomplishment in the past year in the various departments of service were enlightening as to what our Auxiliary Unit is doing, and the conduct of the meeting, including installation of officers, was above criticism. The incoming Post Commander will have the pleasant privilege of co-operating, in matters of common concern, with the gracious and capable Unit President, Mrs. Maybell Barker. A similar thought has been expressed by Commander Embree, about his association with the past year's President, Mrs. Roy Pickett.

Comrade Prosper Grevillot has applied for the Order of the Purple Heart. His World War service was with the 105th Field Artillery, 27th Division, as sergeant. This outfit was originally in the New York National Guard, and with it Comrade Grevillot saw service on the Mexican border during the difficulty with Villa. The list of front line stations in France which his battery successively occupied, reads like a couple of pages from a French school geography. Grevillot had plenty of experience at the front. He was gassed in one of the actions.

As soon as Comrade Andrew Killoran is free to attend Post meetings and take the column, "Hot Lead" will be turned over to him. I want to acknowledge the courtesies shown me by Editor L. R. Goshorn and staff, of The NEWS. It has been a pleasure, as well as a responsibility, to conduct the column.

Also, I want to express my admiration for the work of my fellow columnist, Mrs. Dorothy Shetler, of the Auxiliary

Auxiliary's Officers Are Installed

Eighteenth District President Presides At Impressive Ceremony Here

With dignified and impressive ceremony the newly elected officers of the Sierra Madre Legion Auxiliary were installed Monday night in Legion headquarters. Mrs. C. N. Barker, new president of the organization, and other officers took their oaths of loyalty and fidelity to their unit, and Mrs. Barker was presented the gavel by Mrs. Laura Smithson, 18th District President who was present at the installation ceremonies.

Each officer was presented by Mrs. Roy Shettler, Sergeant-at-Arms, and instructed by Mrs. Smithson as to her duties for the coming year. The Escort ceremony was very pleasing. Both escorts were costumed alike in red, white and blue. Mrs. Elva Layton was pianist during this period.

Past Junior President Mrs. Roy Pickett, was pleasantly surprised with past president's gold pin set with a diamond, which was presented to her by Mrs. Louise Roe in token of the unit's appreciation of her loyal, capable service. Both Mrs. Pickett and Mrs. Barker were recipients of many flowers.

After the installation ceremonies President Barker declared a recess during which a short program was given by Mrs. Waverly Pratt and Miss Clara Newman. Miss Newman sang three selections, accompanying herself on the piano, while Mrs. Pratt gave some humorous readings. Both were applauded with enthusiasm. Corsages of sweet-peas were given to each at the conclusion of their numbers.

President Barker named her committee chairmen, taps were played, and the meeting was at an end. A social time was then enjoyed and refreshments were served by Mrs. Henry Olsen, entertainment chairman. Among the Legionnaires present were Commander Arthur Embree, and Commander-elect R. O. Caukin, who gave short speeches in appreciation of Auxiliary activities. Many out of town guests were present, including Mrs. Myrna Wynkoop, Past 18th District President.

MRS. A. D. CAIN TO OPEN PIANO STUDIO HERE

Mrs. A. D. Cain, who is opening a piano studio at 565 West Central avenue here, is a teacher who wishes her experience and ability to be demonstrated through the progress of her students. She is a graduate of the Chicago Municipal College, and later studied in New York City with Otto Joblonsky and Eugene Heffey.

Recently Mrs. Cain took a master course with Alberto Jonas, the celebrated Spanish virtuoso in New York. Coming to Los Angeles 15 years ago from the East, where she was well known in musical circles, she numbers many talented students among those she has taught there. One of these, Miss Mary Funk, was heard by Sierra Madre music lovers at a park concert here not long ago, her art creating a most favorable impression.

After spending the summer in Sierra Madre Mrs. Cain decided that this was a place that would be restful and inspiring both for herself and for her pupils. She may be interviewed from Friday evenings until Tuesday mornings. Miss Mary Young has accepted a secretarial position with Mrs. Cain.

YOUNG MUSIC PUPILS ARE ENTERTAINED BY TEACHER

A talk on early music by Mrs. George Morgridge was the feature of an entertainment tendered the Music Study Club at her home last Tuesday afternoon. The club, which is composed of Mrs. Morgridge's junior music pupils, was served refreshments while Howard Morgridge amused the young guests with stereoptican pictures. Miss Kimiko Shimuzu presented a program of piano numbers prior to Mrs. Morgridge's talk. Those present were Helen and Bobby Thayer, Donald and Betty Parr, Lyman Bates, Katherine Grammer, Richard Twycross, Kimiko Shimuzu, and John Ashmore.

MIDDOUGH NAMED AGENT HERE FOR BIG DRUG FIRM

Word was received this week by William Middough, Central avenue druggist, that he has been appointed exclusive agent in this area for Currier's Tablets, a highly recommended stomach remedy now being extensively advertised throughout the country.

JOIN SHULER FOR SENATE CLUB

Organizing Monday Evening, September 19th, 7:45

CITY HALL -- COME

Jascha Heifetz Will Play in Hollywood Bowl



JASCHA HEIFETZ, one of the world's great violinists, plays a special post-season concert in Hollywood Bowl on Tuesday, September 20. Last season more than 14,000 heard this master of the violin give a recital in the bowl.

Admission Day Is Celebrated Here With Fete In Park

The days of the Doms and Caballeros came back for a few brief hours on Friday night as Sierra Madre celebrated California Admission Day in the city Park. A colorful program of tableau and song presented by the Congregational Church and the Red Cross was brought to a close with a fitting scene in which Miss Mary Young portrayed California's entrance into the Union.

Directed by Mrs. Myrtle Hill, the program showed the progression of the State from the days of the doms and ending with Admission Day finale. Afterward a community singfest was held, and the performers and stage crew were served ice cream and cake at the church.

Notwithstanding the fact that a very large crowd from here attended the baseball game in Pasadena, the park crowd was one of the largest of the summer. Many spectators were drawn to the entertainment who had not previously seen any of the night affairs in the park. This was due in part to the special front section that was reserved for the old folks and those who were hard of hearing.

RARE ANIMAL FILM AT ARCADIA THEATRE

The hit of the wild animal pictures, Frank Buck's authentic African talkie, "Bring 'em Back Alive" is the feature attraction at Dean's Arcadia Theatre tonight and Saturday. Every root of this thrilling epic of animal life was filmed by Buck in the dark continent.

Some of the thrilling adventures that are brought to life on the screen are the death battle between a python and a bengal tiger, the ferocious fight between the tiger and a black panther, and the capture of a monster lizard. There will be a children's matinee with special prices in effect Saturday.

Sunday and Monday "Mystery Ranch" and "Office Girl" are billed. The one stars George O'Brien, and the latter is one of the season's sensational musical comedies. "Guilty as Hell" and "Bachelor's Affairs" are scheduled for Tuesday and Wednesday. Adolph Menjou is the naughty bachelor. On Wednesday also will be a special film showing a Caesarian birth, and other scenes which are said to be fearless, truthful, and educational.

A matinee for women only, while a special night showing will be given for men following the regular bill.

SERVE YOURSELF STORE ESTABLISHED OVERNIGHT

The Central avenue Safeway Store closed last Thursday evening in its usual form and garb, only to open the next morning after a busy night on the part of a number of workmen, as an ultra modern serve-yourself store. John Spoelstra, manager of the grocery department, and his helpers, will be on hand as ever to assist and offer suggestions.

Old Age Pensions And Insurance For Gas Company's Help

Employees of Southern Counties Gas company were advised, this week, of the installation of a new old-age retirement-income plan for the benefit of company employees. The plan also includes monthly disability income and substantial life insurance should death occur prior to retirement age which is fixed at age 65 for men and age 60 for women. Industrial leaders consider the new plan as the most advanced idea which has been projected by any American business this year.

District manager H. R. Mead, in presenting the plan to company employees here, pointed out that while the larger part of the fund is provided by the company, the employee depositing three percent of their income do so in the nature of a savings account. Should any employee leave the service prior to reaching retirement age his entire deposit to the fund with the addition of compound interest is paid to him at once.

The plan provides for a monthly income for life, after reaching retirement age. This monthly income is based entirely on the employee's earnings while in active service and upon the length of service. Monthly disability benefits—should disability occur while in active service—amounts approximately to one-third of the salary. This disability income may be continued up to five years. Life insurance, under the plan, is equal to one year's pay while in active service, and is in effect during the period of active service.

MRS. GEORGE HASLETT IS DEAD IN ARCADIA

Many Sierra Madreans were saddened on Wednesday morning by the sudden passing of Mrs. George Haslett at her home in Arcadia. She was a member of Bethany Church and of the Bethany Missionary Society. She had attended the Missionary meeting on Tuesday afternoon and seemed in the best of health. Surviving are her husband and two sons.

Funeral services will be held tomorrow afternoon at 2 o'clock in Glendale.

STORIES

criticized by experienced WRITER

Herbert J. Mangham
34 N. Hermosa—Phone 2532
"TYPING 15c PAGE"

COMING EVENTS

FRIDAY, September 16—Sierra Madre Firemen, at City Hall.
SUNDAY, September 18—Intermediate Christian Endeavor Society of Bethany Church, at 6:30 p.m. Bethany Hall.
Congregational League of Youth, at 6:30 p.m., Ladies Parlors.
MONDAY, September 19—Chamber of Commerce, at City Hall.
American Legion Post 297, at City Hall.
Order of Eastern Star, at Masonic Temple, East Central Avenue.
TUESDAY, September 20—Kiwanis club meeting and luncheon, at Woman's Club House.
WEDNESDAY, September 21—Boy Scout Troop No. 2, at St. Rita's auditorium.
THURSDAY, September 22—Daughters of Union Veterans of Civil War, Louise Severeance Tent No. 65.
Boy Scout Troop No. 1, at Congregational Church.

CITY AND ITS FETE GIVEN PUBLICITY

Sierra Madre and her Wistaria are honored by a half page photograph and writeup in the August number of the "Art and Gift Shop Magazine" published in New York. There is a reproduction of Rikeman's window as it appeared during the last fete, and the copy is complimentary in recognition of the artistic makeup of a small community dealer in the gift shop line."

SAFEWAY-PIGGY WIGGLY PRICES

SEPTEMBER 15,
SEPTEMBER 16,
SEPTEMBER 17.

ALWAYS A WHOLE STORE FULL OF VALUES

SUGAR 5-lb. Cloth 22¢ 10-lb. Paper 44¢

Pure cane sugar at low prices in the face of a rising market. At Safeway and Piggly Wiggly Stores.

CANDY Peanut Per Brittle Lb. 10¢

A real candy value. Freshly-made peanut brittle—crisp, and full of goodness. Buy a pound today.

TISSUE ZEE 3 rolls Toilet for 12¢

Buy 3 rolls of Zee for 12 cents, and get two rolls free with Zee coupon from last Monday's papers.

BREAD FEATURE 16-OUNCE 5¢

Only a nickel for the full-pound and 7 cents for the 24-ounce loaf. Always the same high quality.

CREAMERY BUTTER PER Lb. 22¢

To be certain of high-score, quality creamery butter buy La France or Sunset Gold on sale this week-end.

LARGE EXTRA EGGS PER DOZ. 26¢

Freshly gathered large eggs, U. S. extra grade, inspected and packed in Lucerne and Breakfast Gem cartons.

MAYONNAISE BEST FOODS QUART JAR 39¢ PINT JAR 20¢

Best Foods famous Mayonnaise at low prices. Pint jar, 20¢; quart jar, 39¢. Buy a jar today for your salad.

LUCERNE MILK PASTEURIZED GRADE "A"—QUART 9¢

A real milk value at 9 cents a quart. Pint, 6 cents; cream, 11 cents a half pint at Safeway and Piggly Wiggly.

B & M LIMA BEANS 2 NO. 2 CANS 15¢

Selected dry limas, with all the nutty flavor of vine-ripened beans, cooked and canned by B. & M. factories.

N.B.C. GINGER SNAPS POUND CARTON 15¢

Ginger Snaps baked by N.B.C. in the old-fashioned way. These have a spicy flavor, and are crisp and crunchy.

MAX-I-MUM MILK NO 2 TALL TINS 9¢

For table and cooking use. Tall cans, 2 for 9 cents. Buy this milk at Safeway and Piggly Wiggly Stores.

OVEN BAKED BEANS B&M BRAND 28-OZ. 15¢

Beans, oven-baked with juicy pork and brown sugar. Serve with B. & M. Brown Bread for a Boston style meal.

M.J.B. TREE TEA ORANGE PEKOE 1/2-LB. PACKAGE 28¢

For a satisfying, invigorating cup of black tea, try Orange Pekoe Tree Tea, a choice blend in 1/2-lb. packages.

OXYDOL POWDER 23 1/2 OUNCE PACKAGE 17¢

With Oxydol in the washing machine, you get more work out with less work and much less expense.

WHITE KING GRANULATED SOAP 40-OZ. 33¢

White King Granulated soap cleans clothes and dishes, easily and quickly. Small box free with purchase of large.

MARASCA PRESERVES 3-LB. JAR 33¢

Selected Oregon berries packed soon after picking to retain the field-fresh flavor. Popular Marasca brand.

BEE FARM HONEY 5-LB. CAN 33¢

Pure strained Honey packed in five-pound tins. Bee Farm Honey is especially nourishing for growing children.

PUREX CLOTHES BLEACH 3 QUART BTLS. 25¢ PINT BOT. 5¢

Purex bleaches, deodorizes, and disinfects. Also excellent for removing stubborn stains from the kitchen sink.

COFFEE AIRWAY PER LB. 21¢

A 100% pure Santos—the fastest-selling type of coffee. Fresh-roasted, fresh-ground, Airway makes a mild cup.

BISCUIT KELLOGG'S WHEAT 10¢

A splendid, ready-cooked breakfast food, made from whole wheat. Fifteen biscuits to each package.

APPLES 8 LBS. FOR 15¢

Baked, you will find these Watsonville Bellefleurs unusually fine. Firm, juicy, ripe, and well-flavored.

SPINACH 2 LGE. CANS 25¢

Garnish with a hard-boiled egg. Our Choice Spinach is delicious. Wasued and rewashed, it has no grit.

RICE COMET 12-OZ. 10¢

Plump, pearly grains of fancy uncoated rice. Puddings, for breakfast, or as a substitute for rice.

SWEET POTATOES 5 LBS. FOR 15¢

Smooth-skinned, medium-sized, Jersey variety, sweet potatoes that are mealy and fine for baking.

HAM Swift's Premium Whole or Half-Lb. 17¢

Swift's famous Ovenized Premium Hams specially priced. Skinned and with all surplus fat removed.

SWIFT'S SLICED BACON PER LB. 25¢

Swift's fancy, Eastern sugar-cured bacon, sliced to bring out the full smoke-flavor. Swift's—the Best Obtainable.

BOSTON LEGS OF LAMB PER LB. 16¢

Boston style legs of fancy spring lamb. Almost solid meat, easy to slice for cold luncheon and sandwiches.

BEEF SHOULDER ROAST-LB. 13¢

Shoulder chuck, an economical cut of fancy baby beef, that makes tender, flavorful meat dishes economically.

LAMB LEGS PER LB. 19¢

Tender, sweet legs of guaranteed milk-fed spring lamb. Bring out the full flavor with fresh green peas.

DILL PICKLES HEINZ EACH 1¢

Heinz famous Dill Pickles. Just the right dip that makes them the luncheon favorite. A real buy.

VALUES FOR THURS.—FRI.—SAT.

IMPORTANT NOTICE

This Merchandise At These Prices Available At All

PIGGY WIGGLY and

SAFEWAY STORES

DISTRIBUTION WITHOUT WASTE

Always
A
Whole
Store
Full
of
Values

Always
A
Whole
Store
Full
of
Values



SEPTEMBER GARDEN NOTES
By Jessie Ward Russell

PLANT violet plants now for winter bloom. They will enjoy a partially shady spot. Give them plenty of room so that they may increase by runners.

Wash off foliage of trees and shrubbery as they are covered with dust, webs, etc., and are good breeding places for mealy bugs and other pests. Many of the worst of the pests can be greatly reduced by the force of water which knocks them off the foliage.

An ornamental hedge that will also be very useful is one made of Strawberry Guava plants. The fruit resembles strawberries in flavor, can be eaten raw or made up into jelly. When cooked it loses the strawberry flavor and possesses a flavor of its own that is liked by all.

Plant the guavas from two to

three feet apart in making a hedge. Give them lots of water if you want fruit. Trim the hedge slightly each winter after the fruit has been picked. There are yellow and red varieties of the Strawberry Guava. They taste sweet.

Dust Statice plants with sulphur to prevent curly-leaf. Do this every month or two and the plants will live for years.

Trailing Lantanas will make an attractive cover plant for walks, banks and parking strips and will be permanent as well. The color, lavender-pink, will blend with all other colors. Planted now, they will make a quick growth before cold weather starts in.

When Christmas comes every one will wish they had a native holly tree growing in their own back yard from which they could pick berries to decorate the house. Holly plants are easy to

Wednesday This City's Day At Fair

Horse Show And Races To Feature Program Arranged For Great Show At Pomona

Wednesday, September 21 will be Sierra Madre day at Los Angeles County Fair which opens in Pomona today. A gala program is being prepared in honor of the event. Sights, thrills and enjoyment will crowd rapidly upon one another from morning till midnight. The festivities will open at 10 o'clock when all exhibits and stables will be open for inspection. The morning hours will be given over to a general sightseeing tour in the great agricultural building with its collection of practically every fruit and vegetable grown in the civilized world and the elaborate feature exhibits entered by the various counties, cities and organizations. From the agricultural building the throngs will be directed to the great poultry, rabbit and pigeon exhibits with their record breaking number of entries. A visit to the premier livestock show with its hundreds of head of prize animals from all parts of the country will be another feature of the morning.

The beautiful great steel and concrete grandstand will be thrown open at 1 o'clock and there will follow immediately a marvelous program of thrilling circus sets, high aerial feats, mirth provoking stunts, trained elephants, trained horses and a hundred and one other features. The racing program will start promptly at 1:30 and will contain some of the feature races of the week in both the harness and running divisions. There are more than 500 race horses taking part.

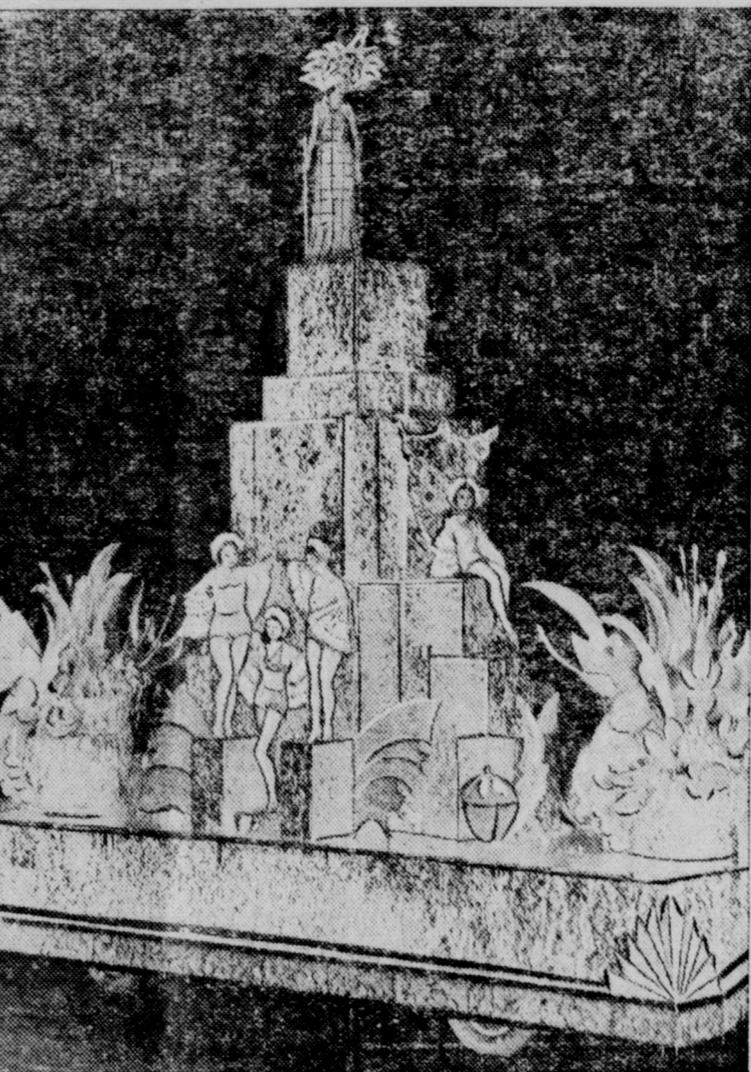
For those not attending the races there is the great women's exhibit with its 830 classifications, the school exhibits, harmonica band concerts and other entertaining features too numerous to mention.

The evening is filled with interest. On this particular night there will be a horse show before the great new grandstand. Before and interspersing the program there will be colorful entertainment features. Many reunions and other gatherings are being planned for the day.

Family tickets for the fair are on sale here at reduced rates by Middough's Sierra Madre Drug store, Hartmans Drug store and by the Sierra Madre Tailors.

grow in the yard and will produce much larger and brighter berries under cultivation than in the wild, if they are watered and cared for like any other tree. Young holly trees can be set out now and can be had growing in gallon and five-gallon containers. Do not try to move a plant of any size growing in the ground, they do not like to be disturbed once they are growing in the yard.

Picture Studios to Present Gorgeous Electrical Parade



Here is center-piece of one of the floats, which will move in brilliant grandeur when the Motion Picture Electrical Parade and Sports Pageant is given the night of September 24 in Olympic Stadium. The tower, shown above, alternately rises and descends, going to a height of 25 feet. Hollywood's most beautiful girls will adorn the colorfully illuminated vehicles.

Sierra Madreans Robbed Near Scene Of Mexican Crime

Mrs. M. T. Park, who for 17 years has been a resident of Sierra Madre, has just moved from her home at 187 North Mountain Trail, to live with her daughter, Mrs. M. Sache, in Kirby, Oregon.

Before leaving Mrs. Park renewed her subscription to THE NEWS, and left her forwarding address that she might keep in touch with her home town.

LONG TIME RESIDENT TO LIVE IN OREGON

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Higher Prices For Avocado Growers Thru Cooperation

Adding more optimism for nearly 2000 avocado growers of this district, and throughout Southern California, and coming just before the close of the most successful annual signup ever staged, it was announced yesterday by James D. Hoffman, of Pasadena, local district leader here for the Calavo Growers Association, that the average avocado return to the grower for July, and probably also for August and September, actually was two cents per pound higher than that of last year, despite the larger crop this season and the 24 percent decrease in consumer buying power since a year ago.

From about \$3.25 per flat this last July, wholesale jobbing prices for "calavos" have risen eight times in the last six weeks, to some \$13 per flat today, or are selling wholesale at about \$1 per pound now. The rise is attributed to better distribution through an almost 100 per cent cooperative market control, less fruit, and to the elimination of "price-cutting" competition lately here. Next season, eastern marketing outlets are again expected to bring the highest net returns, with almost 60 cents per flat to be saved by exchange members by shipping in carlot only to New York and other distant outlets. Sales efforts, then, besides being rigidly restricted to promote cooperative-handled fruit, will be concentrated on building "price" and "sales volume" preference among dealers and retailers for association-standardized avocados.

OPERA CLUB BEGINS YEAR WITH BRIDGE

A bridge luncheon will mark the opening of the season for the San Gabriel Valley Opera Reading Club on Friday, September 16, in the beautiful gardens of the home of Mrs. S. O. Beckman, on Foothill Boulevard, between Lincoln Place and Sunset Avenue, Monrovia. For members and friends of the club this will prove a delightful means of entertainment and renewing of acquaintance after the vacation months.

The luncheon will be at 12:30. Mrs. Lawrence Peck of Arcadia is arranging for the event and her assistants are Mrs. Pottenger of Monrovia and Mrs. Watson of Arcadia. All those interested are invited to attend.

Library Patrons Still On Increase; New Books Arrive

Thirty-four more patrons registered for borrower's privileges at the local library during the month of August the monthly report released by Miss Lulu Moore, librarian, shows. The adult circulation was 4,430, the juvenile 1,131, bringing the total month's circulation up to 5,561, a 17 per cent gain over the figures for last year during August.

Below is a list of the new books that were purchased. Nine of the twenty are fiction, and the remaining eleven are non-fiction:

Fiction— "Keeper of the Keys" by Biggers; "Amos the Wanderer" Maxwell; "Family Circle," Maurois; "Faraway," Priestley; "Decade in Blue," Fuller; "Little Girl Lost," Bailey; "Head Tide," Lincoln; "Heat Lightning," Hull; "13 Thirteenth Street," Lincoln.

Non-Fiction—"Undiscovered Europe," Powell; "Counsellor-at-Law," Rice; "Adventure," Wells; "Introduction to Humane Stupidity," Frankfurter; "Machines and Men in Russia," Fischer; "Secret of Concentration," Knowlson; "Ten Thousand Leagues over the Sea," Robinson; "Golden Isles of Georgia," Lovell; "His Excellency the Governor," Marshall; "Heritage of Years," Wolcott.

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"The research department at Ontario and the field department laboratory at Pasadena are constantly experimenting with factors concerning maturity, coloring, packing and storage methods, and with by-products and their uses."

"The Exchange has furthered research in colleges and other institutions on the nutritional value of our fruit. This work enables Sunkist advertising to give the latest knowledge on vitamins and other health essentials. It has led to the 'acceptance' of our adverti-

ing claims by the Committee on Foods of the American Medical Association.

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If not now a member—Learn why it is that Exchange growers, year after year, average higher returns for their crops. Talk to the manager of the nearest of the Exchange's 211 local associations or 25 District Exchanges. Or write, Growers Service Bureau, Box 530, Station C, Los Angeles.

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Dentists	Physicians and Surgeons
J. L. Woehler <i>Dentist</i> Sierra Madre Hotel Bldg. Telephone 184-4 Evenings by Appointment	M. H. A. Peterson, M.D. <i>Physician & Surgeon</i> 65 E. Central Ave. Phone 60, office and residence. Hours 2-4 & 7-8 p.m. Daily Friday evening, Saturday & Sunday by Appointment.

Warden & Tiller <i>DENTISTS</i> Hours—8:30 to 12; 1:30 to 5 Phone 186-1 522 W. Central Office Closed on Fridays	O. A. GIERLICH <i>Consulting-Municipal ENGINEER</i> LICENSED SURVEYOR Design and Supervision Estimates, Plans & Maps 302-7-8 Citizens Bank Bldg. PHONE 217 MONROVIA
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Established 1907 Hours 8:30 to 4:30 Phone 173 Dr. W. G. Barks <i>OPTOMETRIST</i> Glasses Fitted Lenses Replaced Examination by Appointment 599 S. Myrtle Ave. MONROVIA, CALIF.	Dr. C. L. T. Herbert <i>Osteopath</i> Office in Patio S. M. Hotel TELEPHONE 260-1 Res. Phone 215-1
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Dr. Frank E. McCann Specialist Eye, Ear, Nose and Throat, and fitting of Glasses. Office hours 10-12, 2-4:30. 207-8-9 Citizens Bank Bldg., Phone 470, Monrovia.	May Culbertson Laidlaw <i>OSTEOPATHIC PHYSICIAN</i> Hours by Appointment Office and Residence 83 N. Sunnyside—Phone 296-2
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Physicians and Surgeons	Plumbing and SHEET METAL
DR. FRANK M. WILSON <i>Physician and Surgeon</i> Specializing in GENERAL SURGERY Diseases of Women and Chest HOURS: 10-12 A.M. Daily; Tues. and Thurs. eve. 7-8:30; 2-4 West Central Ave., Sierra Madre Phone 103-8. L. A. Of- fice, 4963 Whittier Blvd., Angelus 8877	SIERRA MADRE HARDWARE CO. 31 West Central Phone 98 Night: Phone 299-4
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